



**LT-INNOVATE SUMMIT**  
**19 June 2012**

THE FORUM FOR EUROPE'S  
**LANGUAGE TECHNOLOGY** INDUSTRY

[#1]

Funded by  
the ICT Programme  
of FP7





# iSkills INNOVATION FOCUS SESSION

LT-Innovate Summit, Brussels, 19 June 2012

Innovation Opportunities, Inhibitors and Solutions

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## Our remit



- What innovations do you see for this area using LT?
- What barriers are there to achieving those innovations – for your company, and for the market in general – and how can these barriers be overcome through cooperation?



- Language Technology enables multilinguality and the development of language skills needed by EU citizens, and workers in the global economy; LT also supports learning environments in general. Today language-learning products are being transformed through the use of innovative LT features. Today training and educational systems of all types are being enhanced through speech interfaces, and the intelligent matching of learning materials and learning styles. Tomorrow multilinguality and LT will be baked into the digital environments of citizens, workers and consumers, making language learning and cross-language communication a rich mix of personal and digital intelligence.
- Chair: Ian Butler
- Moderator: Andrew Joscelyne

# Opportunities



- Technology
  - Bake it in: an integrated learning experience
  - Improve the quality of Language Learning
  - Leverage Personalization Technology
  - Independent Learning
  - Richer media
- Sector
  - Market Size
  - Integration into new markets: education, workplace, lifelong
  - Greater Adoption – more engaging, motivating, richer



# Inhibitors



- Awareness of technology and value to teachers & learners.
- Quality: consistent evaluation of technology
- Availability of research to support learner value
- Low Teacher adoption
- Facilitating easier transition of core IP into commercial enterprise



# Solutions



- Inclusion of Language Technology education in in-service training
- LT Marque / Certification
- Membership based access to LT research
- More commercial 'Applied Research'

